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Distribution breaker in China in Mexico





Overview

Why are Chinese distributors expanding in Mexico?

Dussel Peters attributes this expansion to the growing presence of Chinese distributors operating directly in Mexico, a shift observed over the last five years. These distributors manage the import and distribution of Chinese goods such as electronics and electric motorcycles across Mexico, indicating a significant transformation in trade dynamics.

Where are Chinese goods distributed in Mexico?

Historically confined to the Chinatown area on Dolores Street, Chinese goods are now widely distributed across large commercial centers in the Historic Center and along Eje Central. Dussel Peters attributes this expansion to the growing presence of Chinese distributors operating directly in Mexico, a shift observed over the last five years.

How Chinese commerce is affecting Mexico?

Despite recent anti-piracy raids on Chinese-owned markets like México Mart, other commercial centers such as Plaza Izazaga and Plazasia continue operating normally. While some businesses deny selling counterfeit goods, these markets exemplify the growing influence of Chinese commerce in Mexico. Main Source: (Spanish).

How have Chinese merchants shifted their business strategy in Mexico City?

Photo: Inter-American Dialogue Flickr. Chinese merchants in Mexico City have shifted their business strategy by eliminating intermediaries and directly managing the sale of their products, such as electric motorcycles and electronic goods, according to Enrique Dussel Peters, coordinator of the Center for China-Mexico Studies (Cechimex) at UNAM.



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